



M6 - Knowledge Transfer

DISSEMINATION and EXPLORATION

Objectives

To ensure the process of stakeholder involvement in the project and to be informed of stakeholder expectations.

To promote and increase awareness of the EFORWOOD project and enhance the perception of the project's added value to our stakeholders.

How we do it?

By providing EFORWOOD partners with the information and tools they need to successfully support and promote the project both internally and externally to key target groups

By creating attractive materials that give the clear understanding of the project.

By developing and distributing timely, effective publicity, news and articles about the EFORWOOD project for the public at large.

Target groups

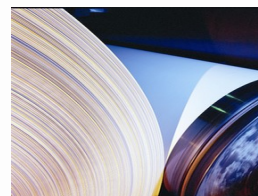
EXTERNAL

- Industry, as represented primarily by representative associations in Europe
- The European Commission, in particular DG Research and DG Enterprise
- The wider research community of the FBS
- Industry-based researchers and sustainability specialists
- Those involved in education and training in the FBS in Europe
- Politicians and legislators at national, regional and European level
- The Forest-Based Technology Platform

- Non-Governmental Organisations active in and/or impacted by the FBS
- FBS researchers and industry associations from outside Europe
- European Commission appointed project evaluators

INTERNAL

- All project partners and their colleagues
- All members of the Expert Advisory Panel
- The Project Officer of the European Commission



DISSEMINATION ACTIVITIES

EFORWOOD weeks

- Attending of stakeholder events
- Roadshows for industry people and policy makers
- Articles, Press releases, Newsletters, Brochures, Poster

Portal (www.eforwood.com)

