

*Creating a new prosperity:  
Fresh approaches to ecosystem services  
and human well-being*

**Royal Geographical Society, London  
Friday, September 4<sup>th</sup>, 2009**

#### **An invitation**

Recent years have witnessed sustained interest in the idea of 'ecosystem services' and 'ecosystem based approaches' to natural resource management. This one day symposium brings together leading scientists and policy makers to capture current thinking on these concepts and take a 'forward look' at their place in emerging research and policy agendas.

The event is being led by 'Fresh', one of seven ESRC/NERC funded transdisciplinary seminar series developing new understandings of the links between ecosystem services and human well-being in different geographical, thematic and policy contexts.

The event will present a critical and reflective view of the key conclusions of these recent programmes and consider their findings in the context of wider initiatives including the "Living with Environmental Change" (LWEC) and "Ecosystem Services for Poverty Alleviation" (ESPA) programmes, the forthcoming Millennium Ecosystem Assessment for England, as well as drawing comparisons and lessons from recent assessment initiatives conducted at the pan-European and international level.

Attendance at the event is welcomed for all researchers and practitioners wishing to better understand the challenges of managing ecosystem services for a new era of environmental and social prosperity.

## Programme

(Changes in the programme might occur which will not be circulated to individual delegates.)

All lectures to take place in the **Ondaatje Theatre**

9.00	Registration, coffee, book/publications display		
10.00	Opening Address	Dr Tom Tew, Chief Scientist, Natural England	Confirmed

### Part I: Taking stock nationally (Chair: Rob Fish)

10.15	FRESH: <b>FR</b> aming Ecosystem Services and <b>H</b> uman Well-Being	Prof Roy Haines-Young, CEM, University of Nottingham/ Dr Rob Fish Ormi	Confirmed
10.45	Ecosystem Services and Human Well Being: Interrogating the Evidence	Prof Kate Brown, University of East Anglia	Confirmed
11.00	New Approaches to Managing Ecosystem Services in the Marine Environment	Prof Ed Maltby, SWIMMER, University of Liverpool	Confirmed
11.15	Coastal Wetland Ecosystem Services	Dr Piran White, University of York	Confirmed
11.30	FiRES: Interdisciplinary Research on Ecosystem Services: Fire and climate change in UK moorlands and heath	Julia McMorrow, University of Manchester	Confirmed
11.45	ISSUES: Integrating <b>S</b> ciences to <b>S</b> ustain <b>U</b> rban <b>E</b> cosystem <b>S</b> ervices	<u>Dr Rebecca Wade</u> , University of Abertay Dundee/ Dr Lian Scholes, Middlesex University	Confirmed
12.00	Sustaining future ecosystem services: From understanding to action	Prof Peter Reason/Prof. Geoffrey Hammond University of Bath	Confirmed
12.15	Discussion of Block I		

13.00	<b>Lunch</b>		
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<b>Block II: Taking stock internationally (Chair: Roy Haines-Young)</b>			
13.45	Keynote Speaker The Economics of Ecosystems and Biodiversity	Mr Pavan Sukhdev, (TEEB leader)	Confirmed, final tbc in summer
14.30	Ecosystem Service for Poverty Alleviation (ESPA): India – a situation analysis	Dr Pushpam Kumar, University of Liverpool	Confirmed
14.45	'Valuing The Arc' - Project	Prof Andrew Balmford, Univ. of Cambridge	Confirmed
15.00	Ecosystem Services science: conceptual and methodological challenges to make it work on the ground	Dr (des.) Erik Gómez-Baggethun, Autonomous University of Madrid	Confirmed

15.30	<b>Tea break and more displays</b>
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<b>Block III: 16.00 – 16.50 (Chair: Marion Potschin)</b>	
<p><b>Research Round Table:</b> Ecosystem services and the science policy agenda: emerging approaches and priorities</p> <p><b>A set of questions</b> will be circulated beforehand and the discussants are asked to reflect on those questions on the base of the day's symposium. The questions will be available for participants on a blog on the FRESH website weeks before the symposium. <b>Discussants (confirmed) will include:</b></p> <p>Defra: Dr Peter Costigan/Dr Robert Bradburne            Environmental Change Institute/University of Oxford (Rubicode): Dr Paula Harrison            IWAM network: Dr Nigel Watson            German Ministry: Dr Monika Wächter            LWEC: Prof Andrew Watkinson            Natural England: Dr Tom Tew            Parliamentary Office of Science and Technology: Dr Jonathan Wentworth            RSPB: Dr Richard Bradbury            The International Institute for Environment and Development: Steve Bass</p>	

16.50	<b>Wrap up:</b> ecosystem services and sustainable development	Prof. Paul Ekins, King's Collage London	Confirmed
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17.10 - 18.00	<b>Networking – wine reception – in the hall</b>
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The **Advisory Board** Members in the FRESH seminar series are:

Andrew Baker, Natural England

[Robert Bradburne](#), Defra

[Richard Bradbury](#), Royal Society for the Protection of Birds (RSPB)

Deanna Donovan, Joint Nature Conservation Committee (JNCC)

Paula Harrison, Coordinator [EU RUBICODE PROJECT](#), University of Oxford

Richard Harrington, [Rothamsted Research](#)

Val Kirby, Natural England

[Jake Morris](#), Forest Research

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<http://www.northwyke.bbsrc.ac.uk/IWAMwebsite/Index.htm>



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