

# Success story



## AIDIMA

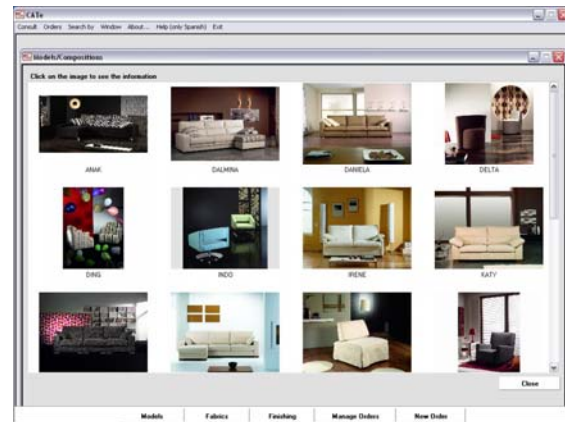
*Furniture, Wood and Packaging Technology Institute, Valencia, Spain*

**CATe – electronic catalogue for the furniture industry**

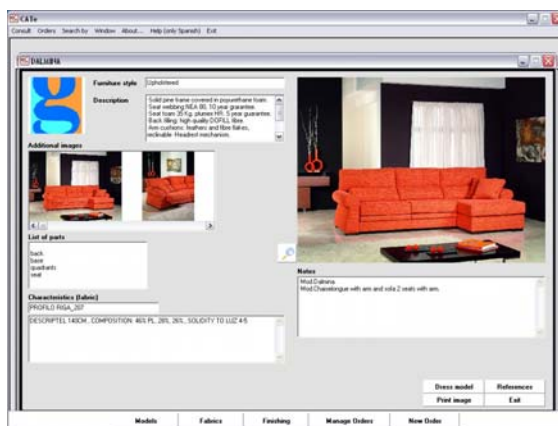
➤ *As a result of several years of research in the ICT field, AIDIMA has developed an application to help the furniture manufacturers in publishing their product catalogues.*

➤ *CATe has been conceived to complement the traditional paper-based catalogues which include price lists, pictures and a wide collection of fabrics and/or finishing.*

➤ *CATe allows the user to generate real-time virtual pictures, by applying fabrics and/or finishing according to the user's likings.*



*Visualization of the products' catalogue*



*Product details*

➤ *The R&D and Innovation projects in which AIDIMA take part are and will be beneficial for the, many time traditional, furniture industry.*

➤ *With this, a simple application to manage in efficient way product e-catalogues is considered to be a remarkable and innovative added-value for every company.*

➤ *Besides the use of modern programming techniques, a deep knowledge of the sector has converted the application in a vital tool for surviving in the today's competitive world.*



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➤ *Continuous improvements have been added to the application along its life: orders issuing, orders management, claims issuing, e-mail of commercial e-documents, ISO 10303-236 standard compliance, visualization of catalogues of several and different manufacturers, Web publication ...*

➤ *The addition of all these improvements has been possible due to the continuous interaction between AIDIMA and its clients, the wood and furniture manufacturers.*



*Virtual dressing with different fabrics and/or finishing*

➤ *The continuous improvements of the CATe application have permitted AIDIMA to be in the forefront of the R&D and Innovation in the wood and furniture sector.*

➤ *The experience and know-how AIDIMA has of both the sector needs and the current limitations of the technology have made CATe to still be a point of reference with respect to electronic and multimedia cataloguing.*

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