



## Supporting Knowledge Transfer and Innovation from Research to Industry

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# When and how to do it ?

1. RTDI types of activities for realising innovations
2. RTDI process
3. Good to have !
4. Transferring knowledge via: ...
5. Legal issues - what is essential ?

# Which type of RTDI activities for realising innovations ?



Collaborative projects

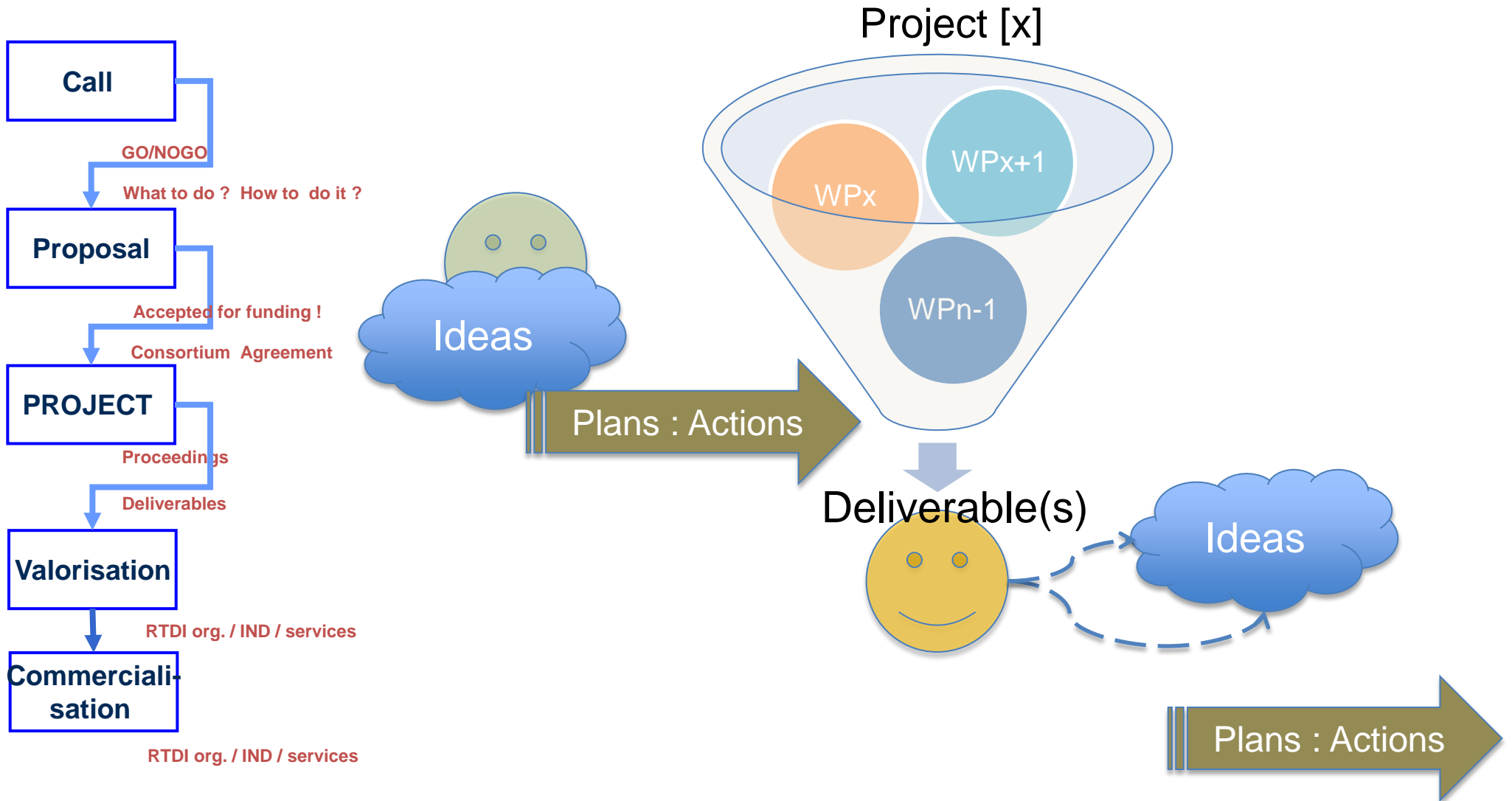


Start-ups / kick-offs



Developments / Demonstrations

# Turning ideas into results (and back into ideas ...)





Good to have !

## Framework for innovations:

- **Research and Innovation strategy**
- **Commercialisation strategy**
- **IPR strategy**
- **Tailor made action plans**
- **Standardisation**
- **Certification**
- **Marketing**

...



# Transferring knowledge via:

- general description / objectives of projects → raising awareness
- scientific papers ↔ scientific discussions
- presentations / communication tools (www; facebook; LinkedIn;.. )
- marketing
- ideas ...

→ find the right « language » for your audience



# Transferring knowledge via:

- **Implementation into production processes**
- **Prototyping**
- **Testing**
- **(Standardisation)**
- **Certification**
- **...**



# Legal issues - what is essential ?

- **Confidentiality Agreement for the production of a proposal**
- **Consortium Agreement for the lifetime of a project and beyond**
- **Exploitation plan (can be part of the CA)**
- **Business plan (start-ups; kick-offs)**
- **IPR strategy for: patents; copyrights; trademarks; trade secrets; etc**

...





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# Thank you for your attention !

—  
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